

## **COURSE OUTLINE** **Business Law I**

**Course Description:** BA 115. Business Law. 3 hours credit. This course will enable the student to understand the evolution of law and the judicial system as well as contract law. Case studies will allow the student to apply the principles to everyday situations as well as the business environment.

**Course Relevance:** The principles learned in this course will allow the student to understand the legal system of the United States and apply it in a business setting.

### **Required Materials:**

Liuzzo, A., Bonnice, J., (2009). Essentials of Business Law (7th ed.). New York, NY: McGraw Hill

### **Learning Outcomes:**

The intention is for the student to be able to:

1. Demonstrate an understanding of the evolution of law
2. Demonstrate an understanding of the judicial system
3. Demonstrate an understanding of the formation of contracts

### **Primary Learning PACT Skills that will be DEVELOPED and/or documented in this course:**

Through the student involvement in this course, he/she will develop his/her ability in the following primary PACT skill areas:

1. Problem Solving
  - Through the analysis of case studies as a class and individually on chapter reviews and exams.
2. Critical Thinking
  - Through the evaluation of case studies that apply multiple laws.

Secondary skills (developed but not documented):

Ethical Conduct  
Time Management  
Computer Literacy

### **Major Summative Assessment Task(s):**

These learning outcomes and primary Learning PACT skills will be demonstrated by:

1. Preparation of a four to six page paper on a company (approved by the instructor) that has dealt with a legal issue discussed in class. The paper shall outline the legal issues and the steps taken to resolve the issue, including any court cases or alternative dispute resolution.

## **Course Content:**

- I. Themes – Key recurring concepts that run throughout this course:
  - A. Social Forces
  - B. Ethics
  - C. Contract Law
- II. Issues – Key issues that will be addressed in this course: areas of conflict that must be understood in order to achieve the intended outcome:
  - A. Ethical Behavior
  - B. Social Responsibility
- III. Concepts – Key concepts that must be understood to address the issues:
  - A. Evolution of Law
  - B. The Judicial System
  - C. Contract Formation
- IV. Skills/Competencies – Actions that are essential to achieve the course outcomes:
  - A. Comprehend legal concepts, principles and theories
  - B. Critically appraise case studies

## **Learning Units:**

- I. The Legal and Social Environment of Business
  - A. The nature and sources of law
  - B. The court system and dispute resolution
  - C. Business ethics, social forces, and the law
  - D. The Constitution as the foundation of the legal environment
  - E. Government regulation of competition and prices
  - F. Administrative agencies
  - G. The legal environment of international trade
  - H. Nature and classification crimes
  - I. Tort and crime distinguished; types of torts
  - J. Intellectual property rights and the internet
  - K. Issues in cyberlaw
- II. Contracts
  - A. Nature and classes of contracts: contracting on the internet
  - B. The agreement; contractual intention
  - C. Capacity and genuine assent
  - D. Consideration defined and explained
  - E. Legality and public policy
  - F. Form of paper and electronic contracts
  - G. Interpretation of contracts
  - H. Third person and contracts
  - I. Discharge of contracts
  - J. Breach of contract and remedies
- III. Personal property and bailments
  - A. Personal property; limitations on ownership
  - B. Elements and classification of bailments

### C. Legal aspects of supply chain management

**Learning Activities:**

Independent and collaborative learning activities such as case studies will be assigned within and outside the classroom to assist the student to achieve the intended learning outcomes. Class discussion, lecture, and case studies will also contribute to the learning process.

**Grade Determination:**

The student will be graded on satisfactory completion of in-class assignments, homework, quizzes, exams and assessment tasks.