

Course Outline Therapeutic Massage III

Course Description

MT 260. Therapeutic Massage III. 2 hours credit. Prerequisites: MT 240, MT 241, and MT 244, all with a C or better. MT 241 may be taken concurrently. This course will enable the student to obtain advanced business skills through various marketing, advertising, and bookkeeping strategies. After completing the Massage Therapy program, the student will be prepared to take the National Certification Exam.

Course Relevance

This capstone course for the Massage Therapy Program certificate or Associate of Applied Science Degree prepares the massage therapy student for successful professional practice by emphasizing leadership and advocacy for integration of massage therapy in the health care delivery system. Qualifications of massage therapists in Kansas vary drastically. Professional organizations are investigating regulatory measures to ensure and promote professional practice and client safety in massage therapy.

Required Materials

Allen, L. (2008). *One Year to a Successful Massage Therapy Practice*, Wolters Kluwer

Garofano, J. (2008). *Success in massage therapy: Complete review (W/CD) (P)* (4th ed.).

Learning Outcomes

The intention is for the student to be able to:

1. Obtain advanced massage therapy business skills.
2. Demonstrate preparation for National Certification Exam.

Learning PACT Skills that will be DEVELOPED and/or documented in this course

Through involvement in this course, the student will develop ability in the following PACT skill area(s):

Personal Development Skills

1. Personal management
 - Through the development of a professional portfolio, the student will present personal philosophy for massage therapy practice, examine and document personal strengths and document personal and professional readiness for establishing a massage therapy practice.

Major Summative Assessment Task(s)

These learning outcome(s) and the Learning PACT skill(s) will be demonstrated by:

1. Preparing a professional portfolio identifying a professional philosophy statement, personal and professional strengths, and professional goals and competencies successfully completed, including knowledge of business skills related to massage therapy.

Course Content

- I. Skills/Competencies – Actions that are essential to achieve the course outcomes:
 - A. Demonstrate problem solving ability through simulated testing for national licensure exam
 - B. Document professional skills and competencies in a professional portfolio
- II. Themes – Key recurring concepts that run throughout this course:
 - A. Professional behaviors
 - B. Decision making
 - C. Communication/collaboration
- III. Issues – Key areas of conflict that must be understood in order to achieve the intended outcome:
 - A. Professional regulation and licensure
 - B. National certification
- IV. Concepts – Key concepts that must be understood to address the issues:
 - A. Personal & professional ethics
 - B. Marketing
 - C. Biological principles: Anatomy & Physiology, Kinesiology
 - D. Pathophysiology

Learning Units

- I. Massage therapy practice standards and competencies
 - A. Incorporate time management principles
 - B. Demonstrate decision making ability in developing and evaluating a plan of care
 - C. Incorporate research and evidence-based practice in professional practice
 - D. Develop marketing strategies
 - E. Develop advertising materials
 - F. Develop bookkeeping skills
 - G. Complete program competency evaluation
- II. National certification exam
 - A. Examine stages of learning and growing
 - B. Assess knowledge of bodywork and massage for purpose of exam
 - C. Identify and review components of the exam
 - D. Make application for national exam
 - E. Develop test taking skills

Learning Activities

Learning activities will emphasize the importance of program competencies and professional standards in massage therapy business and practice. Examples of

activities which contribute to the learning process include instructor lectures, class discussions, panel discussions, audio-visual aids, films followed by group discussion, guest speakers, daily exercises, reading assignments, handouts, study guides, and individual conferences with the instructor. These and other suitable methods may be used individually or in combination by all instructors.

Grade Determination

Grade determination will be based upon completion of assessment task, class participation, written assignments and written exams.